



International Partnership of Business Schools





About IPBS

- Established in 1974
- 11 Leading Business Schools in Europe, USA and Latin America
- Undergraduate Double Degrees
- Language Fluency
- Internships
- Master in International Management (English)





The IPBS identity

- 1. IPBS Mission:** The IPBS is dedicated to the development of a lifelong cross-cultural international community of business and management students, alumni, professors, researchers and staff, by sharing and increasing their professional knowledge, skills and understanding through international exchange programmes.
- 2. IPBS Values:** Respect, social responsibility, academic excellence, trust, international mindset, flexibility, integrity
- 3. IPBS Vision:** IPBS aims to be well known and recognised as a leading international network of business schools, dedicated to the collective pursuit of excellence in business and management education, with the ambition to contribute to a better world.

*IPBS is a non-profit organisation, under French Law (Association Loi de 1901).
Registered in April 2004 and ruled by Articles of Association.*



Origins of IPBS

- 1970s to mid 90s: Development of undergraduate exchange programs between three European universities/business schools (informally known as EPBS)
- Mid 90s on: Development of undergraduate dual-degree programs between universities located both in Europe and North America (informally known as IPBS)
- 2004: The IPBS network is registered formally as association under French law
- 2004: Development of the Masters in International Management programme
- 2004: Admission of UDLAP
- 2009: Admission of NCSU
- 2012: Admission of FGV
- 2014: Admission of Rollins College

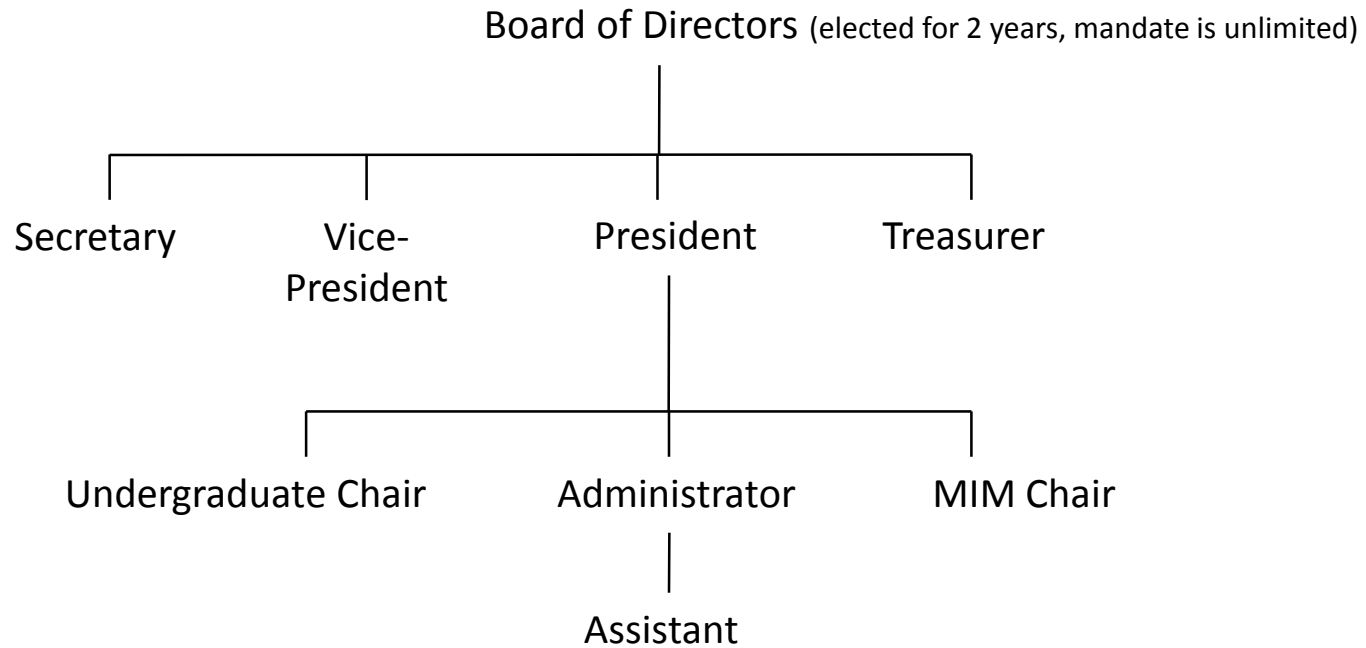


The main features of IPBS

- A well established network of successful business schools with a strong record of success in international business education
- Unique Undergraduate and Graduate integrated programs providing exposure to a wide range of different cultures, while combining integrated academic and work place learning
- Adaptable and resourceful graduates, able to compete successfully in a global economy and fluent in one or more foreign languages
- An international network of IPBS Alumni
- Opportunities for Faculty exchanges, research collaboration, joint doctoral supervision



The governance and management of IPBS





IPBS Financial Resources

Yearly resources:

- IPBS membership fees (EUR 7,500 per member)
- MIM application fees (EUR 50 per applicant)
- MIM student contributions (EUR 750 per enrolled student)

Other resources:

- IPBS application fee (EUR 1,500 per applying institution)



About the IPBS Double Degree Programme

First dual-degree UG program launched in 1974 (*France / England*)

- International Mindset
- Four years of study – 2 at home institution, 2 at host institution
- Study in the language of the country
- Two 3-6 month internships
- Earn 2 Bachelors degrees

Communication on the web 2.0 : new look & feel of the IPBS website www.ipbsedu.com
and www.facebook.com/IPBS.Network



About IPBS-MIM (Masters in International Management Programme, launched in 2004)

- 6 schools participate
- 1 year programme (taught in English)
- 2nd semester school awards degree
- 72 students enrolled 2013-14

Communication on the web 2.0 : www.ipbsmim.com and www.facebook.com/ipbsmim



Further strategic focus



- Strengthen brand and international profile
- Expansion in strategically important regions through highly successful schools
- Refine existing Masters program
- Promote partners' specialist Masters programs
- Research in international business education pedagogy



The IPBS Team



We are looking forward to new partners within our excellent network!